LOVE WINS MEDIA, INC. · APP REVIEW GUIDE

Backstage by AudienceKit: a performer's gig, step by step

Backstage is the app performers, DJs, hosts and their managers use to keep their own listing in Hot Mess current: their profile and tip links, the nights they appear at, the lineup they plan with the venue, and the private back-of-house room they share with the venue's staff. This guide walks through each part of the app with a screenshot of every step.

App	Backstage by AudienceKit (Apple ID 6821187736)
Bundle ID	com.audiencekit.Backstage
Developer	Love Wins Media, Inc.
Who uses it	Talent and their managers, for listings they are authorized to manage
Related apps	Hot Mess (guests), Velvet (venue staff), Focus (the scene's administrators), Arbiter
Signing in for review	On the welcome screen tap "Have an App Review code?" and enter the code from the review notes. It signs in as the demo staff account, Johnny Apple, who manages the demo listing DJ Demo.
Demo data	Every screenshot uses the AudienceKit Demo audience, its listing DJ Demo and its venue, The Review Room. No real guest, performer or venue data is shown.

OVERVIEW

A gig in Backstage

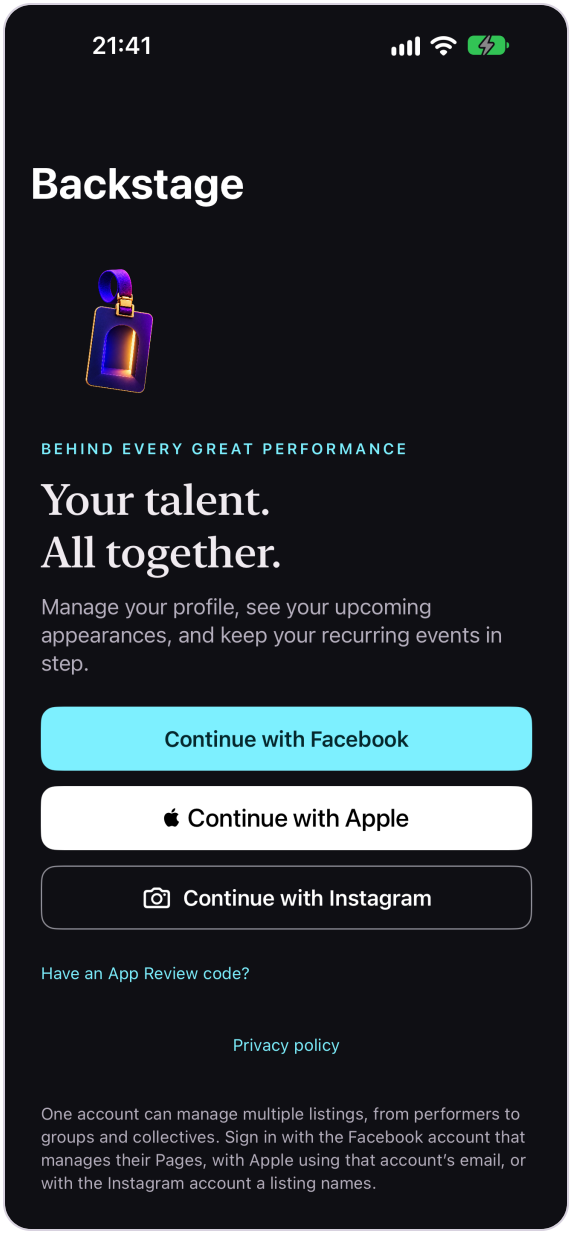
A listing is a public page for a performer, persona or troupe, not a login account; one person can manage several, and a listing can have several managers. Each step below is a page with screenshots taken from the current build, signed in with the App Review code.

1	GETTING IN	Sign in and pick a listing
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4	BEFORE THE NIGHT	Their own nights and residencies
5	BEFORE THE NIGHT	The lineup
6	BEFORE THE NIGHT	Back of house
7	ON THE NIGHT	Talking to the room as the listing
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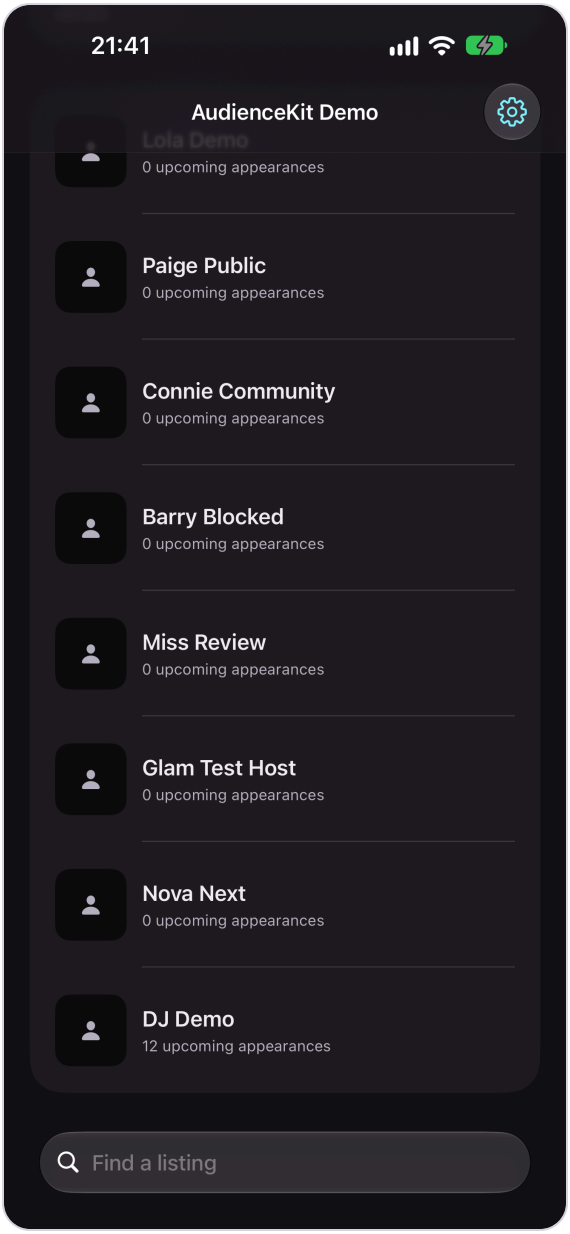
GETTING IN · STEP 1 OF 9

Sign in and pick a listing

Talent sign in with Facebook Login for Business. For App Review, "Have an App Review code?" signs in as the demo account. Backstage then lists the listings they may manage; here, DJ Demo.



Welcome

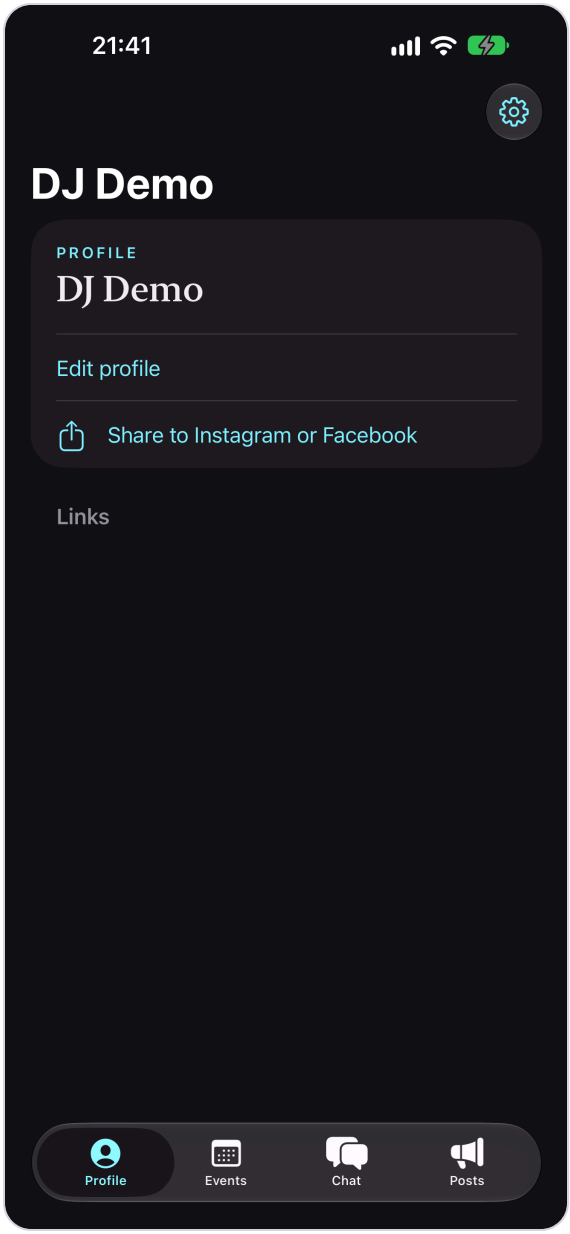


Listings

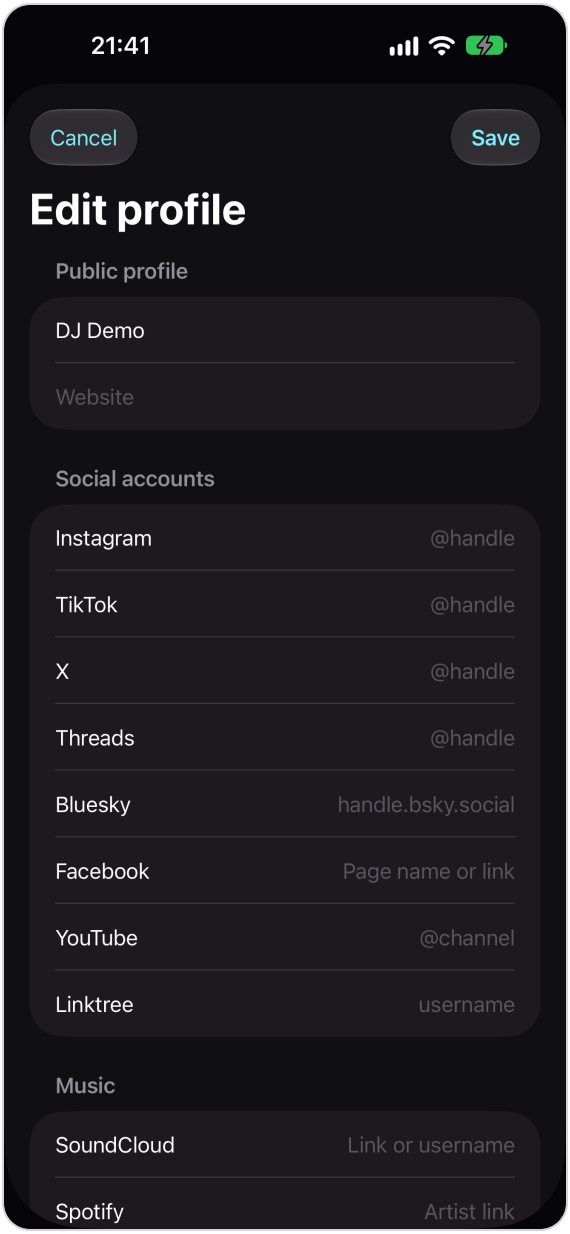
BEFORE THE NIGHT · STEP 2 OF 9

The profile guests see

The profile is what guests see on the lineup in Hot Mess: name, photo, social and music links, and Cash App or Venmo tip links. Talent edit it themselves, and can share it to Instagram or Facebook.



Profile

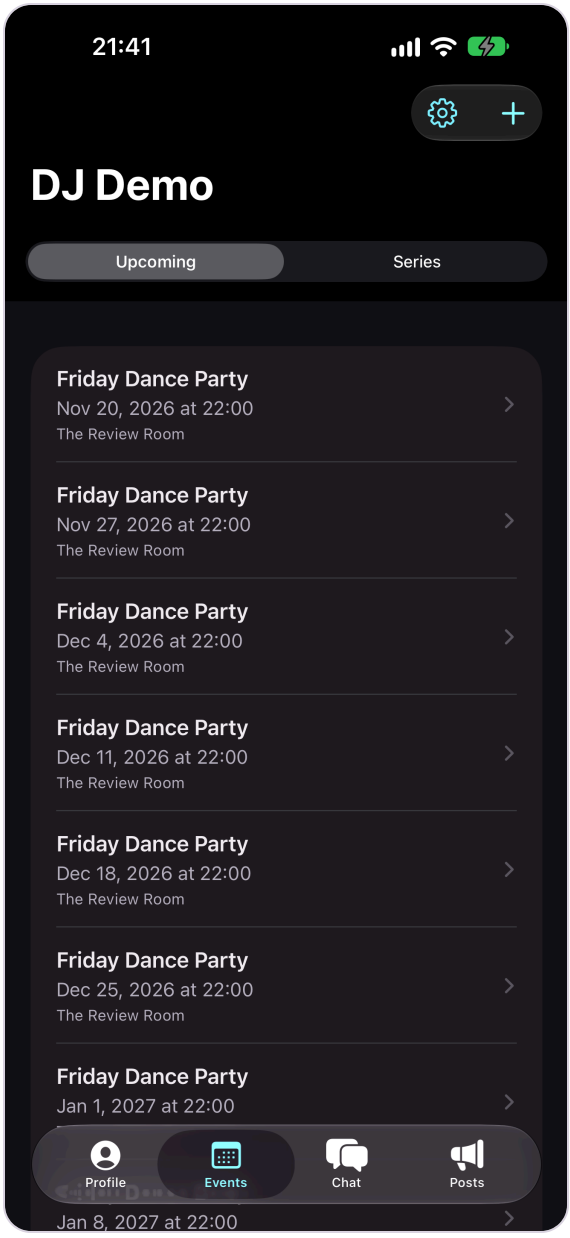


Edit profile (cancelled)

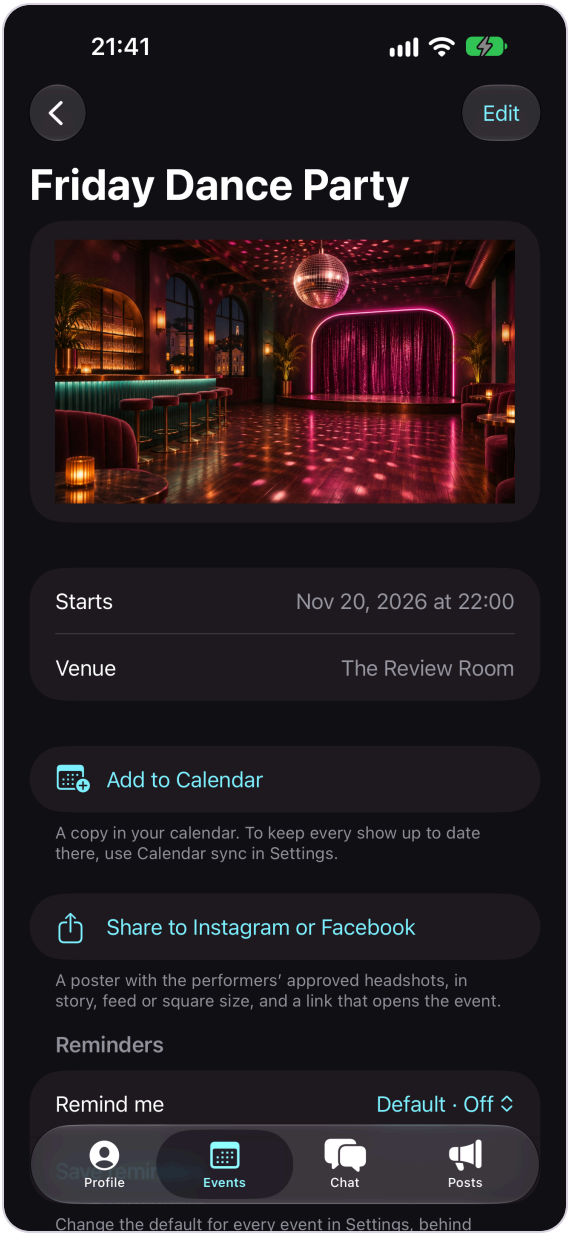
BEFORE THE NIGHT · STEP 3 OF 9

Where they're appearing

Events lists every night the listing appears at, its troupes' included. An event's page has its date and venue, the hosts and performers, reminders, a share poster, the lineup and the back-of-house room.



Upcoming

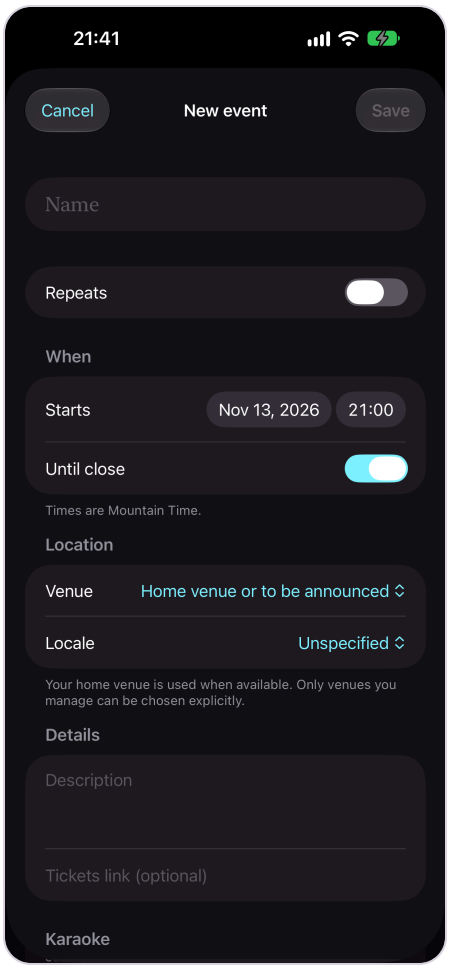


An event

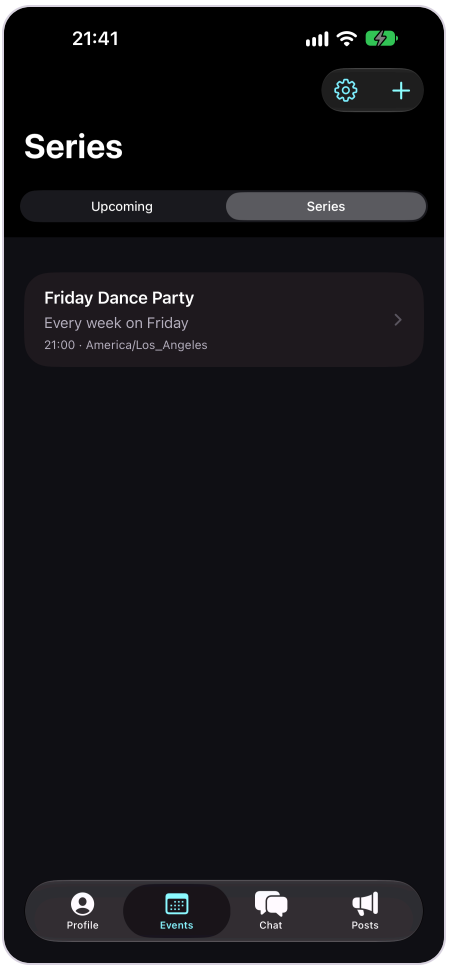
BEFORE THE NIGHT · STEP 4 OF 9

Their own nights and residencies

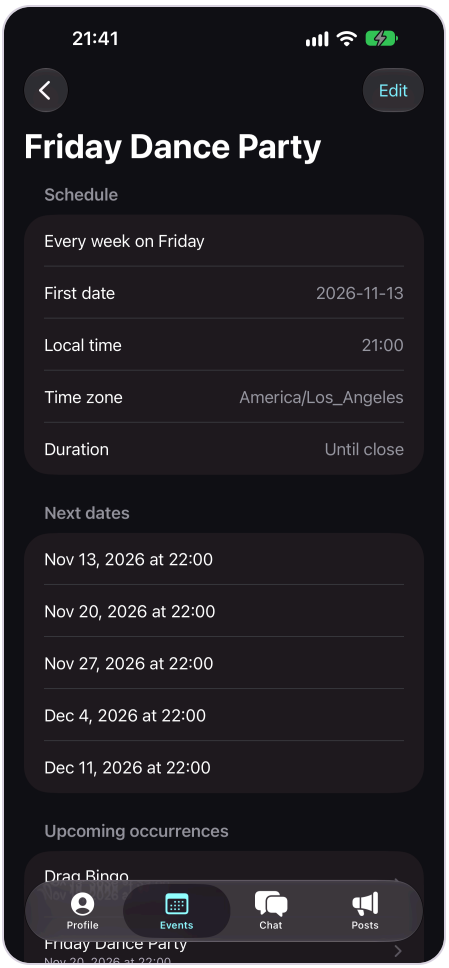
"Add event" lists a one-off night the listing hosts, at a venue they manage, their home venue, or a locale with the venue to be announced. Series are recurring nights (weekly, monthly and so on); one date can be changed without touching the rest.



Add event (cancelled)



Series

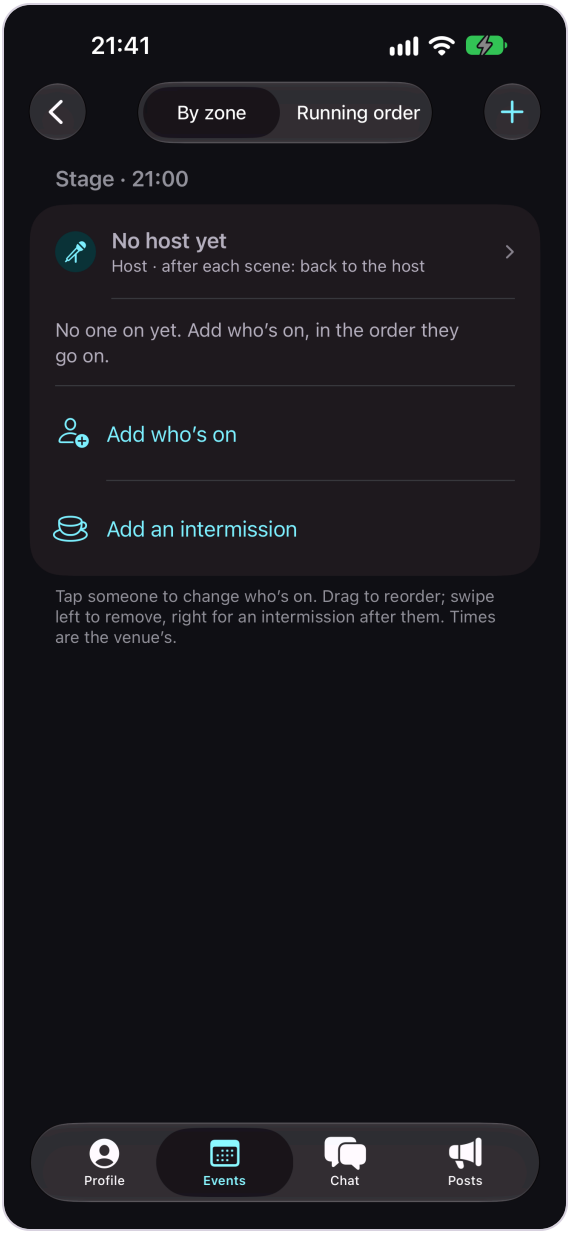


A series

BEFORE THE NIGHT · STEP 5 OF 9

The lineup

The people on an event build its running order ahead of the night: its hosts, acts and breaks. The venue's staff advance it in Velvet as the night goes, and guests see who's on in Hot Mess.

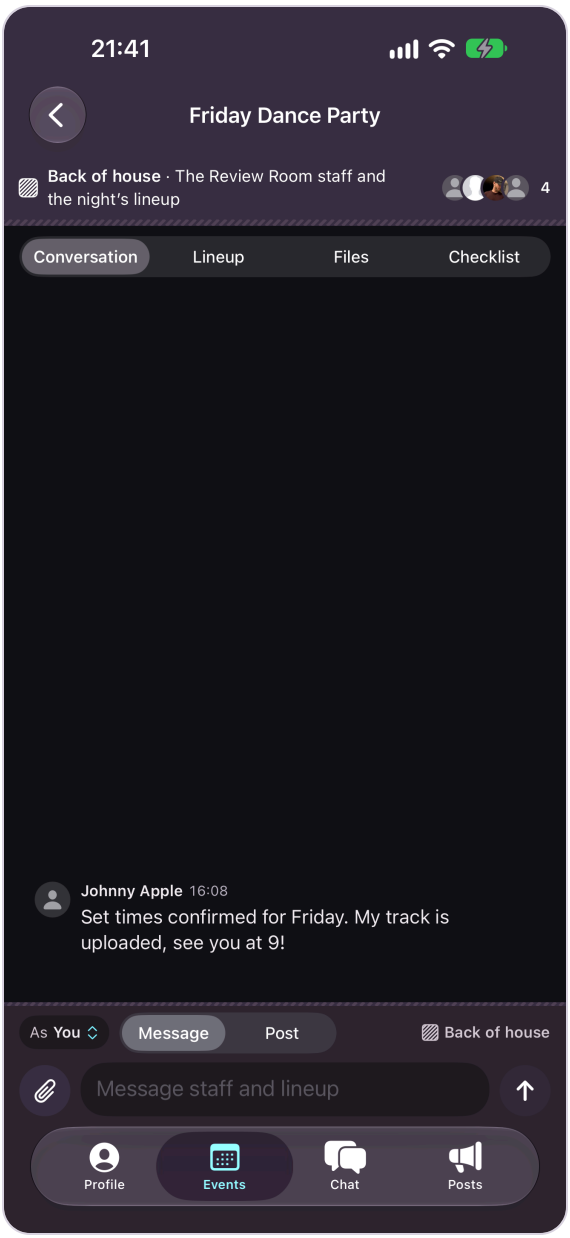


Lineup

BEFORE THE NIGHT · STEP 6 OF 9

Back of house

Every event has a private back-of-house room shared by the venue's staff and the night's hosts and performers. Guests never see it. Talent share their track and poster there and agree set times with the venue.

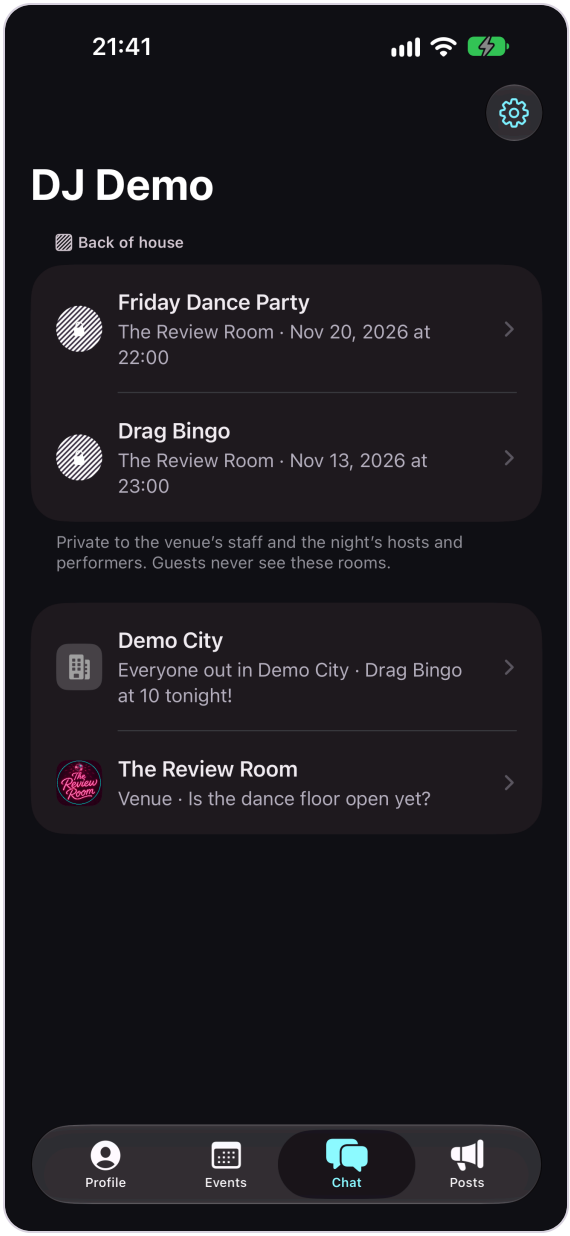


Back of house

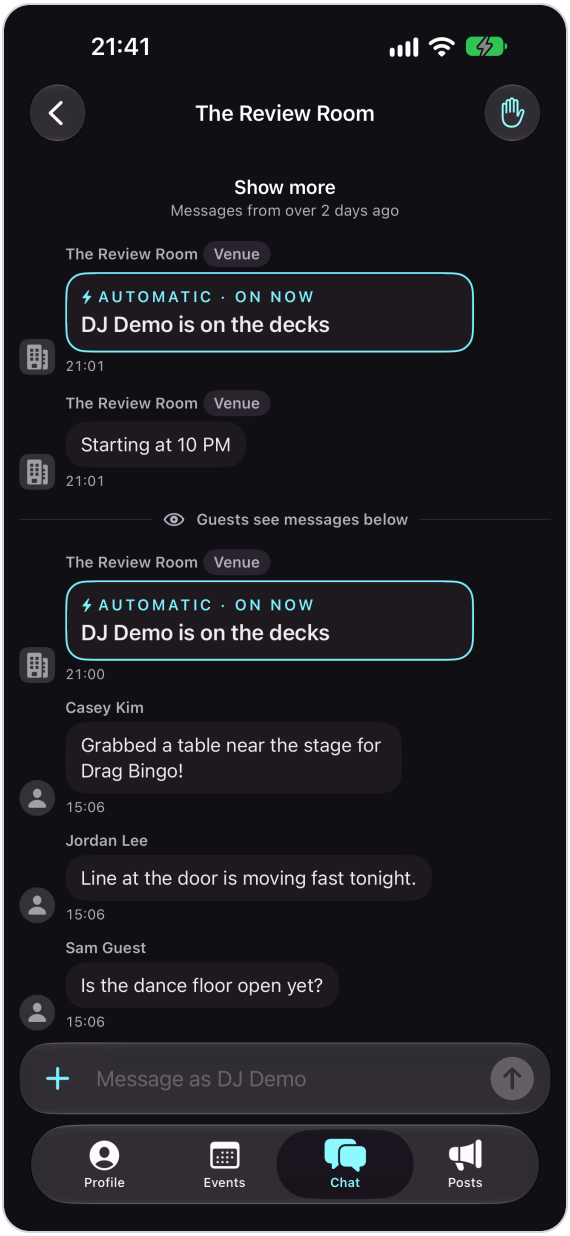
ON THE NIGHT · STEP 7 OF 9

Talking to the room as the listing

Chat lists the public rooms the listing can talk in: its home venue, the venues and locales of its upcoming nights, and where it's featured. Posts go out under the listing's name with a Host tag. Guests' messages can be reported, and their senders blocked, from a message's menu.



Chat

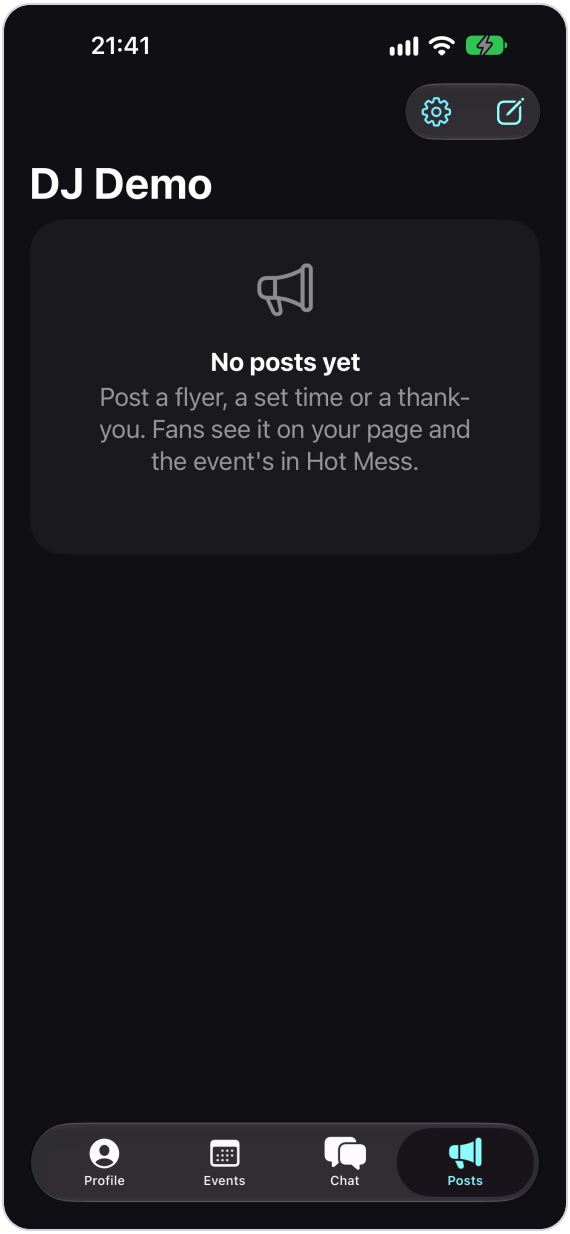


The Review Room's room

AFTER THE NIGHT · STEP 8 OF 9

Posts

Posts are the listing's own updates, with photos, which appear on its page in Hot Mess. Talent can delete their own posts at any time.

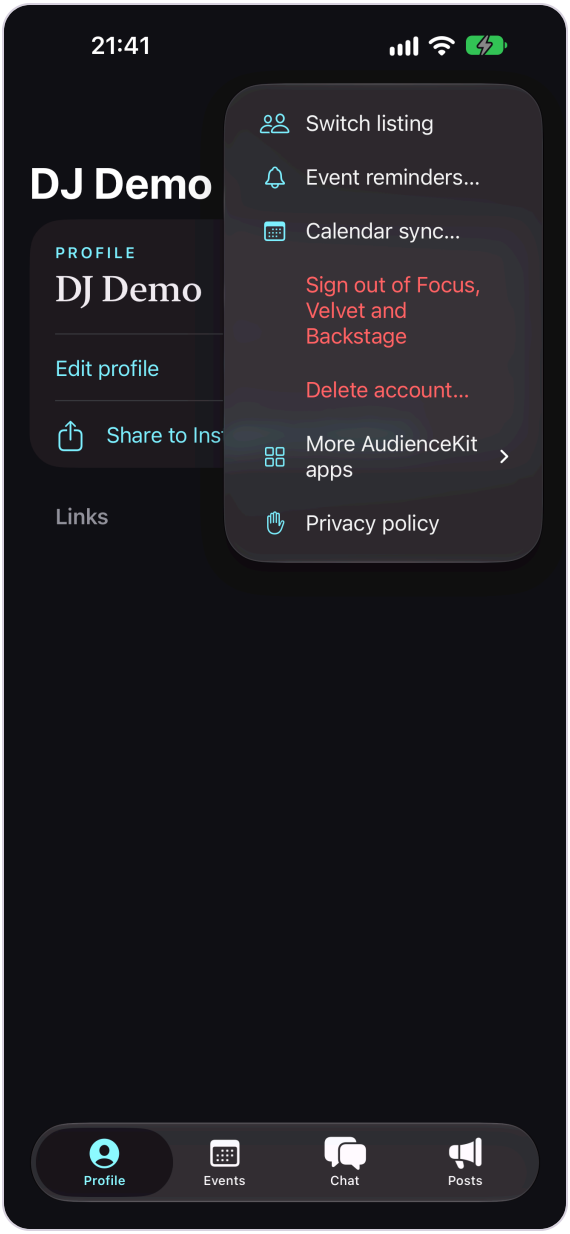


Posts

ACCOUNT · STEP 9 OF 9

Settings

The settings menu switches listing or audience, sets event reminders and calendar sync, signs out of Focus, Velvet and Backstage together, and deletes the account (with a confirmation).



Settings menu (dismissed)